










Summer School Itinerary (18 – 24 June 2022)




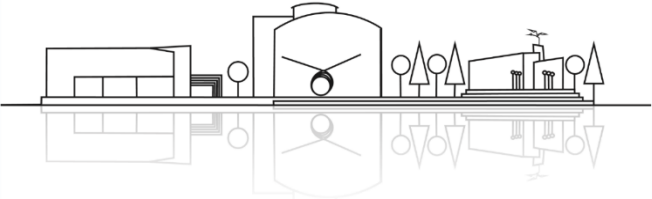
<https://www.h-brs.de/en/spz/event/bain-summer-school-2022>


Herzlich Willkommen – Karibu – Akwaaba!


Date	Time/Location	Itinerary	Contact
18 June Saturday		<ul style="list-style-type: none"> • Depart from Accra, Ghana on Saturday, 18 June • Depart from Nairobi, Kenya 	Gloria Agyapong Joseph Owino
18/19 June Sunday	Frankfurt Airport 	BUS TRANSFER - Transfer Becker Reisen, August-Lepper-Str. 73, Bad Honnef, Phone 02224-9781750. Transfer by bus from Frankfurt Airport to the hotel.	Gloria Agyapong Joseph Owino
	Sankt Augustin 	Lodging: Das Augustin Hotel, Uhlandstraße 8, 53757 Sankt Augustin, https://www.dasaugustin.de/ , Phone +49 2241 9288-0, info@dasaugustin.de (Please note: stores are closed on Sundays)	Joyce Treptow





Last update: 13 June 2022


	<p>Sankt Augustin 2:30 - 3:30 pm</p> 	<p>Orientation Meeting for Ghanaian and Kenyan Students (Joyce Treptow, Gloria Agyapong)</p>	<p>Joyce Treptow</p>
		<p>Instructions: Take the tram 66 to Bertha-Von-Suttner-Platz and walk on foot about 8 minutes (700 meter) to the Rhine River.</p> <p>Please note that you will need to wear a mask in public transport. The ticket you received will be valid for one month. You need to show the ticket if an inspector requests to see your ticket and ID. We recommend that you always travel with your passport, vaccination documentation and student ID during your visit.</p>	<p>Joyce Treptow</p>
	<p>Bonn Centre 4:00 – 6:00 pm</p> 	<p>Bonn – Mini Walking Tour of Bonn and the Rhine (30 min) and visit a traditional beer garden “Biergarten am Alten Zoll (Rhine River), Brassertufer 1, 53111 Bonn (Rhine), Snacks + Refreshments. +49 228 241243;</p> <p>IMPRESSIONS OF BONN – the silent city during the pandemic: https://www.youtube.com/watch?v=R9IdEGaeca0&ab_channel=AlexKrabes</p>	<p>Daniel Seibert Cecilia Di Michele Joyce Treptow</p>
	<p>Sankt Augustin 7:00 pm</p> 	<p>Return to “Das Augustin Hotel” via tram 66.</p>	<p>Cecilia Di Michele Gloria Agyapong</p>




<p>20 June Monday</p>	<p>Sankt Augustin 7:30 - 8:00 am</p> 	<p>Breakfast Briefing during breakfast at the hotel. Walk directly to campus with Dr. Gloria Agyapong</p>	<p>Gloria Agyapong</p>
	<p>H-BRS – Main Building 8:15 - 8:35 am</p> 	<p>Hochschule Bonn-Rhein-Sieg (Sankt Augustin Campus), Grantham-Allee 20, 53757 Sankt Augustin, Lecture Hall 3 in the main building</p>	<p>Gloria Agyapong</p>
	<p>Lecture Hall 3 9:00 - 9:30 am</p> <p>Main building Sankt Augustin</p> 	 <p>Official Opening - Hybrid Summer School <i>The event will be offered as a live stream with technical support from the VideoLAB</i> https://h-brs.webex.com/h-brs/j.php?MTID=m40c8f75e67a65010b4d68798705d939f</p> <p>WIFI for our guests: log in on camp with the Username: HBRS (without a hyphen) and the password: XUs232HaT4</p> <p>Prof. Dr. Jürgen Bode, Vice President for International Affairs and Diversity</p> <p>Regina C. Brautlacht, Commissioner for Global Digital Learning and Project Lead BAIN</p> <p>Hosted and facilitated by Christine Freitag, Project Lead for DISG</p>	<p>Regina Brautlacht</p> <p>Christine Freitag</p> <p>Cecilia Di Michele</p>


<p>20 June Monday</p>	<p>Lecture Hall 3 9:30 - 10:30 am</p> 	<p>Corruption Practices: Cases from Ghana and Kenya</p> <p><i>This event is live-streamed with technical support from the VideoLAB: Talk and discussion f2f and online</i></p> <p>Guest speakers: Dr. Gloria Agyapong, University of Cape Coast, Ghana Dr. Joseph Owino, University of Nairobi, Kenya</p> <p>The struggle for independence in African countries was punctuated with the desire for self-rule with the goals of fighting ignorance, poor health, and poverty that described the African people. African people in their respective countries ushered in independence with hope for a better future and improved livelihoods for their children and generations to come. It was widely believed that the colonial regime cared less about African life and were more interested in siphoning resources out of the continent. However, the celebrated independence was short-lived in many African countries as the ruling elite turned their back on fellow Africans. It began with grabbing of land and sub-diving it among senior state officers and cronies of the ruling elite. Soon after, formation of government and appointments to state offices was influenced not by qualifications, but more importantly by relationship with those in power. Despite these glaring anti-African norms, which were based on values such as sharing, collective action among other Christian values, Africans had some little hope that things would get better. Sadly, the situation across Africa took a different turn with the political elite doing everything possible to remain in office until death. This was accompanied with a wide range of corruption practices; the proceeds of which were partly used to build individual economic empires and to protect at all costs political patronage. In some African countries, protection of political</p>	<p>Christine Freitag</p>
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		<p>power included voter bribery, rigging in elections and demanding financing of political campaign money from both the public sector entities and the private sector. Corruption became the way of life including in procurement, revenue collection and management. Hence, in the public sector for example, employees learned to illegally give out monies to senior State officers whenever they were requested but at the same time, take some money for themselves. The same practice was evident in land grabbing and employment. In employment for example, taking bribes to influence selection and appointment is common. This paper paints the picture of corruption practices by presenting two cases each in Kenya and Ghana.</p>	
	<p>Lecture Hall 3 10:30 - 11:00 am</p> 	<p>Organic farming in Germany: Process & Procedures</p> <p><i>This event is live-streamed with technical support from the VideoLAB: Talk and discussion f2f and online</i></p> <p>Guest speaker: Monika Rönn, Hochschule-Bonn-Rhein-Sieg, family-run apple orchid in North Rhine-Westfalia, BAIN participant 2021</p> <p>Organic farming is part of the German sustainable development strategy. This talk will give an overview of what German organic farming is from a business perspective. Monika Rönn will also focus on how to apply for organic certification and what EU regulations apply to receive an organic label for your farm. She will also explain how she protects species, offers welfare for bees and pollination, preserves water and conserves meadows and soil for her plantation. A visit to her farm is planned on Wednesday afternoon.</p>	<p>Christine Freitag</p>

<p>20 June Monday</p>	<p>Lecture Hall 3 11:30 - 12:00</p> 	<p>Closing Regina Brautlacht, BAIN Project Lead Christine Freitag, DISG Project Lead</p>	<p>Regina Brautlacht</p>
	<p>Campus Sankt Augustin</p> <p>12:00 - 2:00 pm</p> 	<p>Lunch Break and Campus Tour</p> <p>Daniel Seibert, Deputy Director of the Language Center, will provide a tour of the campus after lunch. He will join all students for lunch in the cafeteria and will drop off at meeting point for transport to the welcome party via tram.</p>	<p>Daniel Seibert</p>
	<p>Sankt Augustin</p> <p>2:30 - 3:30 pm</p> 	<p>Departure by Tram with Dr. Gloria Agyapong</p> <p>Transfer to Bonn - Bad Godesberg with Dr. Gloria Agyapong or with students from H-BRS directly to the BBQ party.</p> <p><i>(Take the tram 66 to Bonn Center and then 16 to Bad Godesberg.)</i></p>	<p>Gloria Agyapong</p>
	<p>Bonn – Bad Godesberg</p> <p>3:30 - 7:30 pm</p> 	<p>BAIN Welcome BBQ Party for Students and Staff (Pool Party with African Music. The dinner is potluck-style and German BBQ!)</p> <p>Hosts: Regina Brautlacht and Prof. Dr. Jürgen Bode Venue: The party will take place at the house of Regina Brautlacht in Bonn-Bad Godesberg, Marienforster Str. 22, 53177 Bonn.</p>	<p>Regina Brautlacht</p> <p>Jürgen Bode</p> <p>Cecilia Di Michele</p>
	<p>Das Augustin Hotel</p> <p>7:30 - 8:30 pm</p>	<p>Departure by Tram with Dr. Gloria Agyapong Transfer to Sankt Augustin with Dr. Gloria</p>	<p>Gloria Agyapong</p>

		Agyapong or with students from H-BRS directly to the hotel.	Cecilia Di Michele
21 June Tuesday	7:30 - 8:00 am 	Breakfast in the hotel. Each day students will be offered a German breakfast.	Gloria Agyapong
	8:00 - 8:30 am 	Walk to campus and go to the G Building. It takes about 20 minutes to walk to campus or take the tram and it should take about 10 minutes.	Gloria Agyapong
	8:30 - 9:00 am 	Briefing with Joyce Treptow and Dr. Gloria Agyapong. Go to classroom G 108. This room is in the G Building on the first floor. We will also have an additional classroom (G113) for group work and lunch.	Joyce Treptow
	9:00 - 10:30 am G108 	Intercultural Encounters “Living and Working in Germany” Discussion round with three different stories from Kenya, Ghana and Italy. Facilitator: Joyce Treptow BAIN IVAC Coordinator and Research Associate <ul style="list-style-type: none"> ● Ramatu Issifu, BAIN Cohort 2021 and Ghanaian Exchange Student at H-BRS ● Cecilia Di Michele, H-BRS student from Italy 	Joyce Treptow Maja Wendt
	10:30 - 10:45 am 	Health Break in G 113 (9:00 -12:15)	Trung Tran Maja Wendt

		<p>Negotiation Workshop I & II</p>  <p>Facilitator: Bernadette Lieder, Language Centre Regina C. Brautlacht, Gloria Agyapong, Joseph Owino</p> <ol style="list-style-type: none"> I. Warm up and Introduction to Negotiations II. Harvard Principles of Negotiations III. Input: Video “How to divide the Pie” <ol style="list-style-type: none"> a) How to divide the pie? b) How satisfied are you? c) Reflection statements from previous cohort IV. Strategies & Feedback Light lunch served during the workshop in room G 109 	<p>Regina Brautlacht Bernadette Lieder</p>
<p>2:45 -5:30 pm G108</p>		<p>Workshop – Africa Index Facilitator: Jan Koetsier</p> <p>The <i>Mittelstandsindex Afrika</i> is a digital information and decision support tool for economic engagement in Africa. The index provides an overview of the market attractiveness of 34 selected African countries. Based on scientific data, the countries are assigned values between 3.0 (front-runner) and 1.0 (challenge). In a multi-stage process, 80 input factors are bundled into 25 indicators, which are then incorporated into 3 key indicators:</p> <ul style="list-style-type: none"> - Scale and scope of market opportunities - Getting into the market - Sustainable navigation inside the market. <p>The key indicators are based on the steps of a market entry process. This way, the MIA can be used as an important first building block for a market entry decision in Africa.</p>	<p>Jan Koetsier Trung Tran</p>

22 June Wednesday	8:00 - 8:30 pm	Breakfast in the hotel and walk to campus	Gloria Agyapong
	9:00 - 2:00 pm Room G 108 	Presentations – Marketing and Marketing Implementation Facilitator: Prof. Dr. Jürgen Bode	Jürgen Bode Cecilia Di Michele
	2:00 - 2:15 pm	Short Break	Cecilia Di Michele
	2:15 - 3:00 pm Meckenheim 	BUS TRANSFER: Departure for private tour of organic apple orchard via private bus. Meeting outside the G Building. Meeting point for bus transfer: TBA. It will take about 45 minutes to drive to the Rönn Farms. Please wear comfortable shoes for walking. We will be walking through the orchid on foot. If it is cool, please bring a jacket.	Cecilia Di Michele Gloria Agyapong
	3:00 - 6:00 pm Meckenheim 	Private tour of the Organic Apple Orchard https://www.obsthof-roenn.de/ This is a family-run business that specializes in organic produce. After the tour, we will have a light snack, apples and juice from the farm. Departure back to the hotel is around 7:00 pm.	Gloria Agyapong Cecilia Di Michele
23 June Thursday	7:30 - 8:00 am	Breakfast in the hotel	Gloria Agyapong
	8:00 - 8:30 am	Walk to campus or take the tram and go to the G Building	Gloria Agyapong
	8:30 - 9:00 am	Briefing with Joyce Treptow and Dr. Gloria Agyapong. Go to classroom G 108. This room is in	Joyce Treptow

		the G Building on the first floor. PCR Testing – HUMA Shopping Mall if required for travel. At the moment, we cannot confirm if a PCR test is still needed to enter Ghana. Check-in online for your flight to Accra or Nairobi.	
	<p>9:30 - 10:30 am</p> <p>10:45 - 12:15 pm</p> <p>G 108</p> 	<p>Corruption Workshop</p> <p>Facilitators: Regina C. Brautlacht, Gloria Agyapong, Joseph Owino</p>	<p>Regina Brautlacht</p>
	<p>12:15 - 1:00 pm</p>	Lunch break	<p>Cecilia Di Michele</p>
	<p>1:00 - 2:30 pm</p> 	<p>Reflection, Evaluation and Feedback</p> <p>Facilitators: Regina C. Brautlacht, Gloria Agyapong, Joseph Owino</p>	<p>Regina Brautlacht</p> <p>Cecilia Di Michele</p>
	<p>2:30 pm - 6:00 pm</p>	Free time for shopping and appointments	
<p>24 June Friday</p>	<p>Frankfurt</p> 	<p>Check-out of hotel Das Augustin with a packed breakfast. Departure via private bus (Owino, Agyapong) to Frankfurt International Airport.</p>	<p>Regina Brautlacht</p>

Coordinators & Assistants

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Videos and Links:

BASIC German -10 German Phrases: A YouTube Lesson

https://www.youtube.com/watch?v=dvvh8sqIXI8&ab_channel=DeanaandPhil

Accommodation in Sankt Augustin

Hotel Das Augustin <https://www.dasaugustin.de/> Uhlandstraße 8, 53757 Sankt Augustin,
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